



Women's Ski Jumping USA announces support from Betty's Tasty Buttons.

Betty's Tasty Buttons has just released a special "Support Equality: Let Them Jump in 2010" box of hand-crafted fudge to support equality for women in sport. Elizabeth Begosh, owner of this Philadelphia-based confection business and also a retired world-class cyclist, chose the popular Bomb Diggity fudge "because it's bold like the VISA U.S. Women's Ski Jumping Team."

Ski Jumping is the only event in the Olympic Winter Games that excludes women. Despite having the numbers of athletes and numbers of countries to participate that meet the requirements of the IOC, women have been excluded from the Vancouver 2010 Olympic Winter Games. It is gender discrimination by the IOC in rejecting the Federation of International Skiing recommendation to include the women in the 2010 Olympic Winter Games. The fight continues for equality for women in sport.

Betty's Tasty Buttons is donating half of the proceeds from these special boxes of "Bomb Diggity" chocolates to support the training and development activities of the VISA U.S. Women's Ski Jumping team.

Boxes can be purchased for \$8.00 at www.bettysfudge.com or calling 267-269-2347. To sign the petition to include women in the 2010 Games visit www.wsj2010.com. For more information about women's ski jumping and for information about the VISA U.S. Women's Ski Jumping Team, please visit www.wsjusa.com.